

Travel, Tourism and Hospitality Management

Are you looking for a professional qualification which will help you in your career?

Do you want a qualification that leads directly to a university degree course?



Why study travel, tourism and hospitality management?

Travel, tourism and hospitality businesses operate globally in a dynamic and competitive environment that requires the ability to adapt to constantly fulfil travellers' changing needs and requirements. It is a service business with particular challenges, but which has employment opportunities worldwide.

The Association of Business Executives (ABE) offers three levels of qualification in travel, tourism and hospitality management to improve your knowledge and skills. The programme starts with the Level 4 Diploma in Travel, Tourism and Hospitality Management and enables you to progress through the Level 5 Diploma up to the Level 6 Diploma. There is also a Level 6 Extended Diploma which combines the Level 5 and Level 6 Diplomas into a single qualification.



**Business
Qualifications**



ABE qualifications are:

- Practical professional qualifications which will help you find a job or obtain a promotion
- Officially recognised for university entrance by more than 80 universities worldwide, and also accepted by many more, for entry onto the first, second or final year of study (depending on the QCF level of ABE qualification)
- High quality as ABE is recognised by Ofqual, the UK's regulatory authority, as well as equivalent bodies worldwide
- Listed on the UK's Qualifications and Credit Framework (QCF) of regulated qualifications
- Taught to 50,000 students worldwide every year by hundreds of colleges which between them offer a range of flexible study options (full time, part time, distance learning or self-study)
- Provided with comprehensive student support information including study tips, study manuals, past exam papers, specimen answers, recommended reading lists and a quarterly magazine available online or in print
- Flexible, as the optional units enable you to specialise in the areas that particularly interest you, units can be studied in any order, and many units are common to more than one programme, so you can very easily switch between qualifications or take a second qualification at the same level
- Cost-effective because ABE is a not-for-profit organisation so it endeavours to ensure that its prices are always as affordable as possible, plus taking an ABE qualification to fast track to university can give you significant savings

? What do the levels mean?

The levels refer to the 'level of learning' required to complete the qualification. Qualifications at the same level are therefore broadly similar (or comparable) in the level of learning required. Thus the ABE Level 6 Diploma is rated at Level 6 on the Qualifications and Credit Framework (QCF), the same as a UK Bachelors degree.

QCF Level	Other qualifications at the same level
Level 3	UK 'A' level, BTEC National Certificate
Level 4	BTEC Professional Diploma
Level 5	UK Foundation Degree, HND
Level 6	Bachelors Degree
Level 7	Masters Degree

Level 4 Diploma

Compulsory units

- Introduction to Business
- Introduction to Marketing
- Introduction to Travel, Tourism and Hospitality
- Introduction to Business Communication

Entry requirements:

Open entry, and you must be competent in English (IELTS 5.0 minimum) and Mathematics

Level 5 Diploma

Compulsory units

- The Business Environment
- Organisational Behaviour
- Travel, Tourism and Hospitality
- IT in Hospitality and Tourism Operations
- Managing the Customer Relationship
- Travel, Tourism and Hospitality Operations Management

Optional units (choose two)

- Principles of Business Law
- Human Resource Management
- Marketing Policy, Planning and Communication
- Sales Management

Entry requirements:

One of the following:

- Any ABE Level 4 Diploma or equivalent
- Any Level 3 qualification or equivalent
- 2 years' relevant work experience

And you must be competent in English (IELTS 5.0 minimum) and Mathematics

Level 6 Diploma

Compulsory units

- Strategic Hospitality Management
- International Travel, Tourism and Hospitality
- Sustainable Tourism Planning and Development

Level 6 Diploma (Continued)

Optional units (choose two)

- Strategic Marketing Management
- Strategic Human Resource Management
- Project Management

Entry requirements:

One of the following:

- Any ABE Level 5 Diploma or equivalent qualification
- A degree or equivalent

And you must be competent in English (IELTS 5.0 minimum) and Mathematics

Level 6 Extended Diploma

Compulsory units

- The Business Environment
- Organisational Behaviour
- Travel, Tourism and Hospitality
- IT in Hospitality and Tourism Operations
- Managing the Customer Relationship
- Travel, Tourism and Hospitality Operations Management
- Strategic Hospitality Management
- International Travel, Tourism and Hospitality
- Sustainable Tourism Planning and Development

Optional units (choose two)

- Principles of Business Law
- Human Resource Management
- Marketing Policy, Planning and Communication
- Sales Management

and two from:

- Strategic Marketing Management
- Strategic Human Resource Management
- Project Management

Entry requirements:

One of the following:

- Any ABE Level 4 Diploma or equivalent
- Any Level 3 qualification or equivalent
- 2 years' relevant work experience

And you must be competent in English (IELTS 5.0 minimum) and Mathematics

