

Business Management

Are you looking for a professional qualification which will help you in your career?

Do you want a qualification that leads directly to a university degree course?



Why study business management?

Successful organisations, whether large or small, are well managed. The development of management skills within an organisation is an essential part of continued business growth.

The Association of Business Executives (ABE) offers four levels of qualification in business management to improve your knowledge and skills. The programme starts with the Level 4 Diploma in Business Management and enables you to progress through the Level 5 Diploma up to the Level 6 Diploma and beyond that to the Level 7 Diploma. There is also a Level 6 Extended Diploma which combines the Level 5 and Level 6 Diplomas into a single qualification.

If you want to specialise then you can take either the Financial Management or the Management of Information Systems pathway at each of the Diploma levels (4, 5 and 6). But if your interest is business management in its own right then you simply follow the Business Management pathway.



ABE qualifications are:

- Practical professional qualifications which will help you find a job or obtain a promotion
- Officially recognised for university entrance by more than 80 universities worldwide, and also accepted by many more, for entry onto the first, second or final year of study (depending on the QCF level of ABE qualification)
- High quality as ABE is recognised by Ofqual, the UK's regulatory authority, as well as equivalent bodies worldwide
- Listed on the UK's Qualifications and Credit Framework (QCF) of regulated qualifications
- Taught to 50,000 students worldwide every year by hundreds of colleges which between them offer a range of flexible study options (full time, part time, distance learning or self-study)
- Provided with comprehensive student support information including study tips, study manuals, past exam papers, specimen answers, recommended reading lists and a quarterly magazine available online or in print
- Flexible, as the optional units enable you to specialise in the areas that particularly interest you, units can be studied in any order, and many units are common to more than one programme, so you can very easily switch between qualifications or take a second qualification at the same level
- Cost-effective because ABE is a not-for-profit organisation so it endeavours to ensure that its prices are always as affordable as possible, plus taking an ABE qualification to fast track to university can give you significant savings

? What do the levels mean?

The levels refer to the 'level of learning' required to complete the qualification. Qualifications at the same level are therefore broadly similar (or comparable) in the level of learning required. Thus the ABE Level 6 Diploma is rated at Level 6 on the Qualifications and Credit Framework (QCF), the same as a UK Bachelors degree.

QCF Level	Other qualifications at the same level
Level 3	UK 'A' level, BTEC National Certificate
Level 4	BTEC Professional Diploma
Level 5	UK Foundation Degree, HND
Level 6	Bachelors Degree
Level 7	Masters Degree

Level 4 Diploma

Compulsory units

- Introduction to Business
- Introduction to Quantitative Methods
- Introduction to Business Communication

Optional units (choose one pathway)

Business Management Pathway

- Introduction to Accounting

Financial Management Pathway

- Accounting for Financial Managers

Management of Information Systems Pathway

- Introduction to Management Information Systems

Entry requirements

Open entry, but you must be competent in English (IELTS 5.0 minimum) and Mathematics

Level 5 Diploma

Compulsory units

- Quantitative Methods for Business Management
- The Business Environment
- Financial Accounting
- Marketing Policy, Planning and Communication
- Organisational Behaviour
- Human Resource Management

Optional units (choose one pathway)

Business Management Pathway

(choose two units)

- Principles of Business Law
- Managerial Accounting
- Economics for Business
- Managing the Customer Relationship
- Entrepreneurship and Business Development

Financial Management Pathway

- Systems Management and Internal Financial Controls
- Managerial Accounting

Management of Information Systems Pathway

(choose two units)

- Information Systems Applications for Business
- Information Systems Development
- Managing the Customer Relationship

Entry requirements

One of the following:

- Any ABE Level 4 Diploma or equivalent
- Any Level 3 qualification or equivalent
- 2 years' relevant work experience

And you must be competent in English (IELTS 5.0 minimum) and Mathematics

What is a Pathway?

ABE's Level 4, 5 and 6 Diplomas in Business Management are divided into three separate 'Pathways'. A Pathway is a combination of units (with some options within them) which enable you to specialise in a particular area. The three Pathways are Business Management, Financial Management and the Management of Information Systems. All successful students will receive a Diploma in Business Management (at the appropriate level). If you take the Financial Management or Management of Information Systems Pathways the relevant Pathway will be shown on your award certificate. This will be especially useful if you are considering a career in, or planning to study further in, either of these Pathway areas.

Level 6 Diploma

Compulsory units

- Corporate Strategy and Planning
- Managing in Organisations
- International Business Case Study

Optional units (choose one pathway)

Business Management Pathway

(choose two units)

- Strategic Marketing Management
- Strategic Human Resource Management
- Project Management
- Corporate Finance

Financial Management Pathway

- Corporate Finance
- International Business Finance and Planning

Management of Information Systems Pathway

- Project Management
- Information Systems for Strategic Management

Entry requirements

One of the following:

- Any ABE Level 5 Diploma or equivalent qualification
- A degree or equivalent

And you must be competent in English (IELTS 5.0 minimum) and Mathematics

Level 6 Extended Diploma

Compulsory units

- Quantitative Methods for Business Management
- The Business Environment
- Financial Accounting
- Marketing Policy, Planning and Communication
- Organisational Behaviour
- Human Resource Management
- Corporate Strategy and Planning
- Managing in Organisations
- International Business Case Study

Optional units (choose one pathway)

Business Management Pathway

(choose two units from)

- Principles of Business Law
- Managerial Accounting
- Economics for Business
- Managing the Customer Relationship
- Entrepreneurship and Business Development

(and two units from)

- Strategic Marketing Management
- Strategic Human Resource Management
- Project Management
- Corporate Finance

Financial Management Pathway

- Systems Management and Internal Financial Controls
- Managerial Accounting
- Corporate Finance
- International Business Finance and Planning

Management of Information Systems Pathway

- Information Systems for Strategic Management
- Project Management

(and choose two units from)

- Information Systems Applications for Business
- Information Systems Development
- Managing the Customer Relationship

Entry requirements

One of the following:

- Any ABE Level 4 Diploma or equivalent
- Any Level 3 qualification or equivalent
- 2 years' relevant work experience

And you must be competent in English (IELTS 5.0 minimum) and Mathematics

Level 7 Diploma

Units

- Strategic Business Management and Planning
- Management of Financial Resources and Performance
- Leadership, Change and People Performance
- Corporate Strategy, Governance and Ethics in the Global Environment
- Research Methods and their Application to Marketing

Assessment

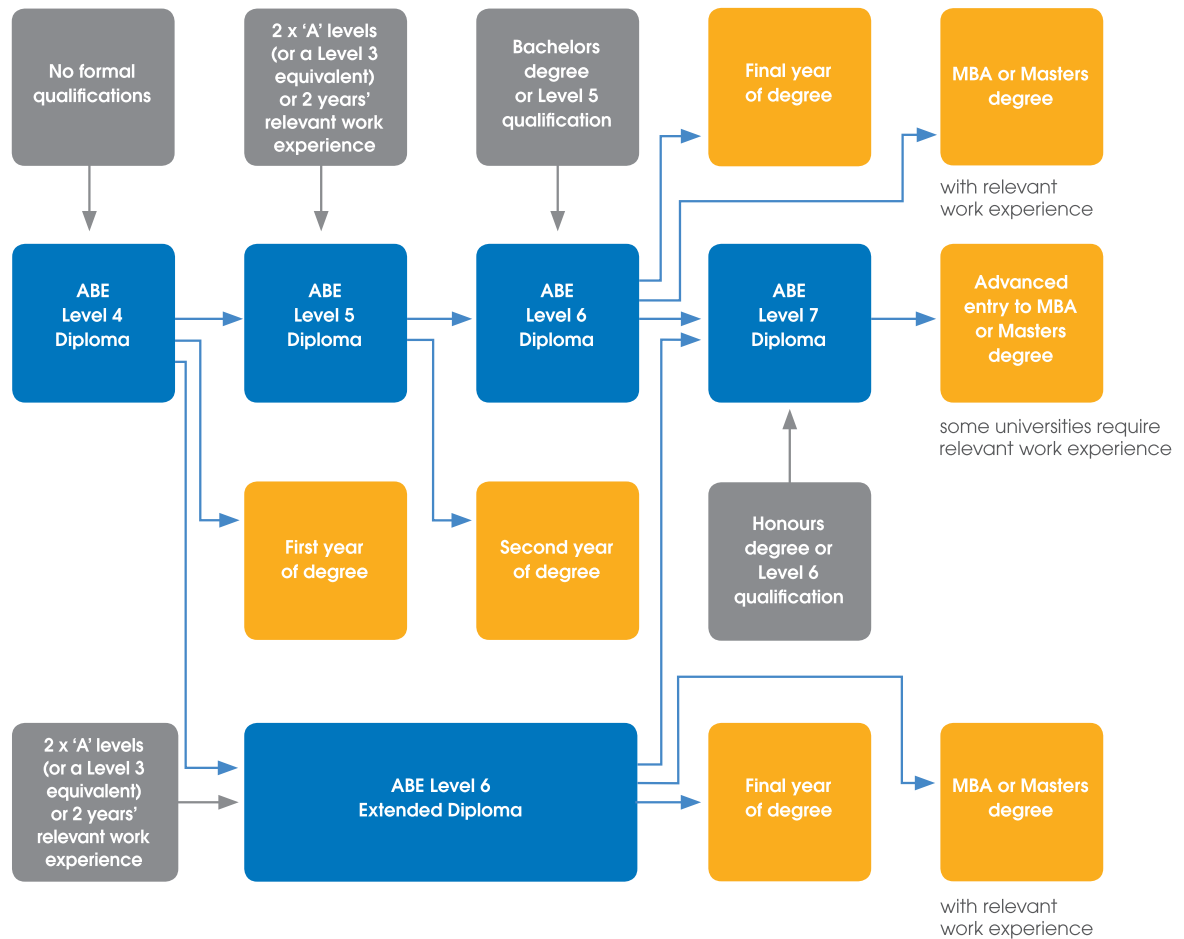
The Strategic Business Management and Planning unit is assessed by examination. The other four units are assessed by assignment.

Entry requirements

One of the following:

- Holders of any ABE Level 6 Diploma
- Degree holders in related subject areas
- Holders of other internationally recognised relevant qualifications at level 6
- Five years relevant senior management experience
- English at IELTS 6.0 (recommended)

The progression route with ABE qualifications



Association of
Business Executives

40 years 1973-2013

BCES | British College
for Excellence in Studies